

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
306770-1	08/19/12	August 2012	07/30/12 - 08/13/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
American Sunrise	Fighter	8/6-8/13

Billing Address:

Visuality
 Attention: Accounts Payable
 5980 Executive Drive
 Suite A
 Madison, WI 53719-5302

Flight Dates	Order #	Alt Order #
08/06/12 - 08/13/12	306770	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/06/12	08/13/12	M-F 6-630p	6-630p	11111--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 11111-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/06/12 6:16 PM M-F 6-630p 6-630p :30 AS080212H \$1,200.00 NM 2 WPTV Tu 08/07/12 6:28 PM M-F 6-630p 6-630p :30 AS080212H \$1,200.00 NM 3 WPTV W 08/08/12 6:24 PM M-F 6-630p 6-630p :30 AS080212H \$1,200.00 NM 4 WPTV Th 08/09/12 6:23 PM M-F 6-630p 6-630p :30 AS080212H \$1,200.00 NM 5 WPTV F 08/10/12 6:14 PM M-F 6-630p 6-630p :30 AS080212H \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WPTV M 08/13/12 M-F 6-630p 6-630p :00 \$1,200.00 NM Credited cxl b/f start									
2	08/06/12	08/12/12	Sa 6p	6-630p	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 08/11/12 Sa 6p 6-630p :00 \$600.00 NM Credited									
3	08/06/12	08/12/12	Su 6p	6-630p	-----S	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 08/12/12 Su 6p 6-630p :00 \$600.00 NM Credited cxl b/f start									

Total Spots 5 Gross Total \$6,000.00

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Atlanta, GA 30368-6871

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306770-1	08/19/12	August 2012	07/30/12 - 08/13/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
American Sunrise	Fighter	8/6-8/13

Payment Terms 30 Days

<u>Agency Commission</u>	\$900.00
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<u>Net Amount Due</u>	\$5,100.00
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